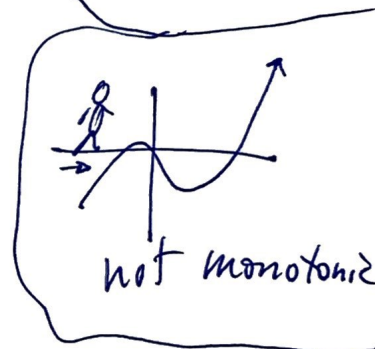
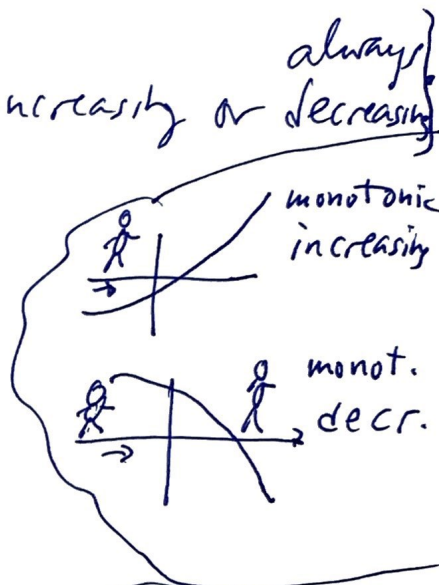
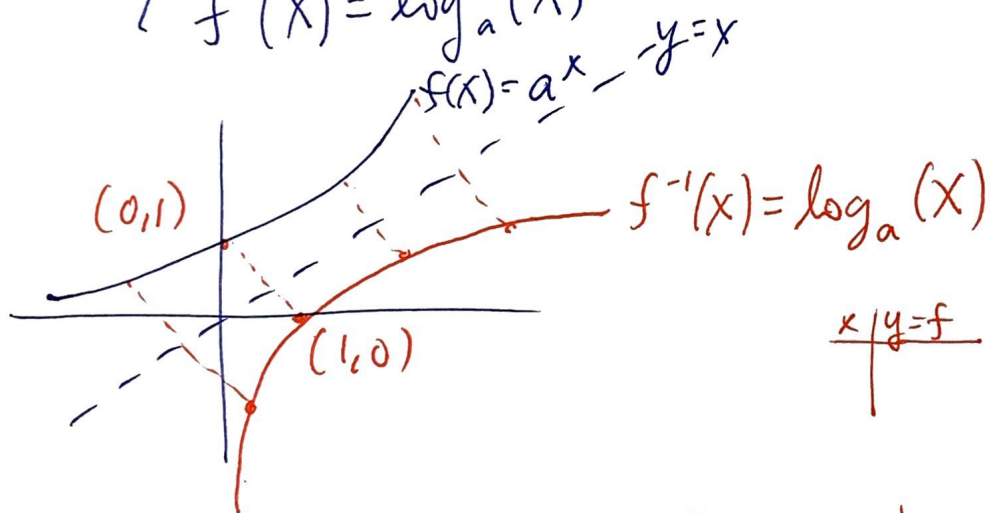


Just as $f(x) = \sqrt{x}$ has an inverse function of $f^{-1}(x) = x^2$, we know that since

$f(x) = a^x$ is monotonic {always increasing or decreasing}

thus passing the horizontal line test, we know that there is an inverse function:

$$\begin{cases} f(x) = a^x \\ f^{-1}(x) = \log_a(x) \end{cases}$$



$$\begin{array}{c} x/y=f \\ | \\ \hline \end{array}$$

$$\begin{array}{c} y/x=f^{-1} \\ | \\ \hline \end{array}$$

* Basic Properties

$$\begin{cases} f(f^{-1}(x)) = x \\ f^{-1}(f(x)) = x \end{cases}$$

For us $f(f^{-1}) = a^{f^{-1}} = a^{\log_a(x)}$

$$\boxed{x = a^{\log_a(x)}}$$

Likewise $f^{-1}(f(x)) = x$

(2)

$$\log_a(f) = x$$

$$\log_a(a^x) = x$$

*Equivalent Problems

(2')

$f(x) = \sqrt{x} = 4$ is the same as

$$f^{-1}(f) = (\sqrt{x})^2 = f^{-1}(4)$$

$$x = 4^2$$

$$\sqrt{x} = 4 \text{ is equivalent to } x = 4^2$$

$\uparrow$ $f(x)$ $\uparrow$ $f^{-1}(4)$

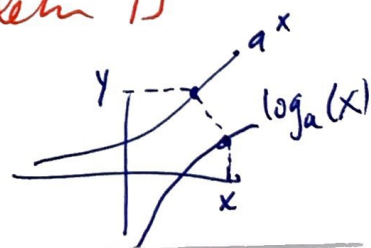
Likewise

$$a^x = b \text{ is equivalent to } \log_a(b) = x$$

[EX] write $\underline{4^x = y}$ as a logarithm: $\underline{\log_4(y) = x}$

[EX] $m^4 = 103$: it's equivalent problem is

$$\log_m(103) = 4$$



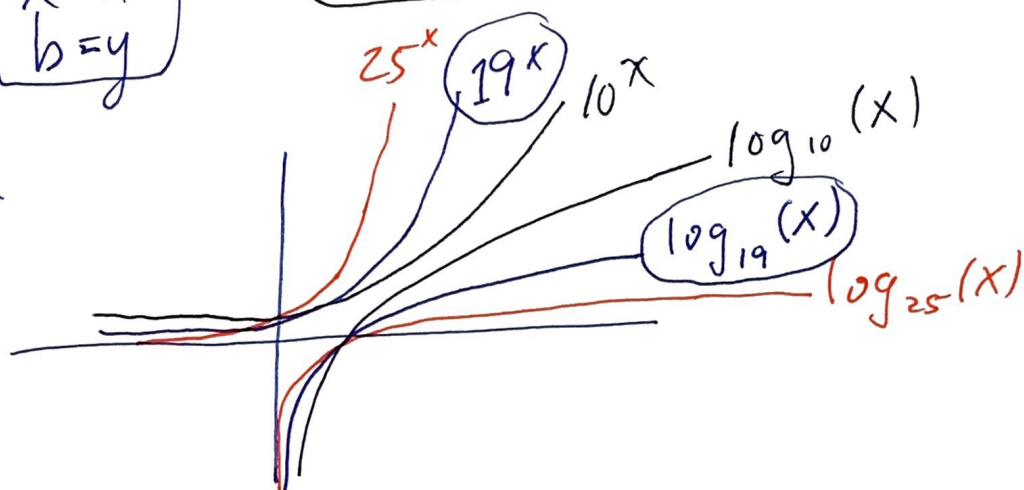
EX write $19^x = y$ as an equivalent problem. ③

use $a^x = b \Leftrightarrow \log_a(b) = x$

match $\begin{cases} a=19 \\ x=x \\ b=y \end{cases}$

$$\log_{19}(y) = x$$

*graphs



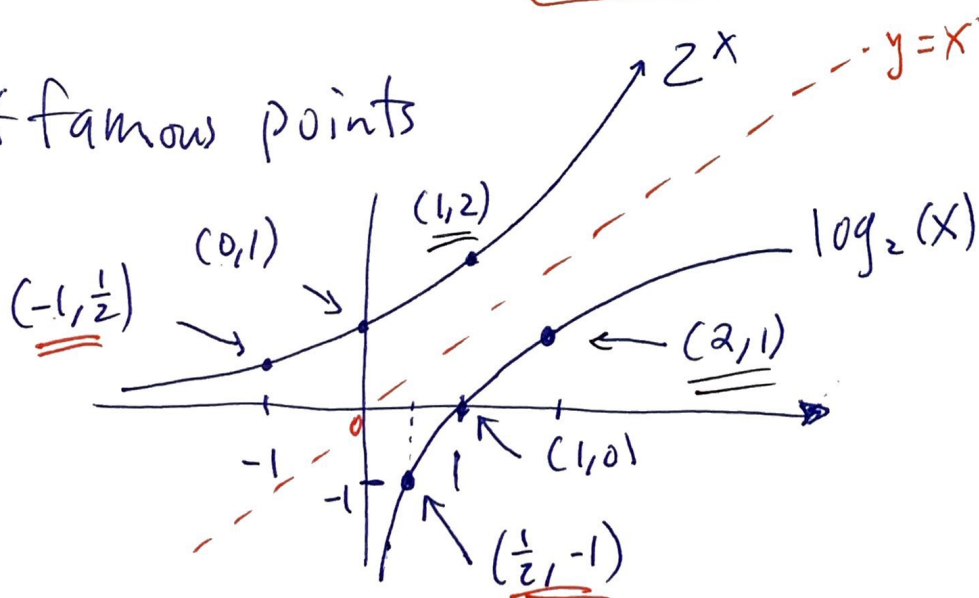
we don't bother writing the 10 for $\log_{10}(x)$

we just use $\log(x) \equiv \log_{10}(x)$

Likewise for e^x we use $\ln(x)$

so $\ln(x) \equiv \log_e(x)$

*famous points



[EX]

Find the equivalent problem :

$$y^x = 39/100$$

$$\log_y(39/100) = x$$

$$a^x = b \Leftrightarrow \log_a(b) = x$$

4

* Let's go backwards...

[EX] Convert $\log_5(x) = 2$ to an exponent :

$$5^2 = x$$

* Solving log values (simple) :

[EX] evaluate (w/o calculator) $\log_{10}(100)$.

(i) assign $\log_{10}(100)$ a variable : $\log_{10}(100) = x$

(ii) write the equivalent problem :

$$10^x = 100$$

(iii) Solve the equivalent problem :

$$x = 2$$

(iv) Final answer : $\log_{10}(100) = 2$

[EX] Evaluate $\log_3(81)$:

(i) $\log_3(81) = x$ (ii) $3^x = 81$ (iii) $x = 4$

$$(iv) \log_3(81) = 4$$

EX

Solve for x : $\log_2(3x+4) = 4$

5

Hint: write
the equiv.
problem.

(i) $2^4 = 3x+4$

(ii) Solve for x : $16 = 3x+4$

$$16 - 4 = 3x$$

$$12 = 3x$$

$$x = 4$$

EX

Solve $\log_5(x) = 2$:

(i)

$$5^2 = x$$

(ii) $x = 25$

EX

Evaluate $\log(100^8)$:

(i)

$$\log(100^8) = x$$

(ii)

$$10^x = 100^8$$

(iii)

$$10^x = (10^2)^8$$

$$10^x = 10^{16}$$

(iv)

$$x = 16$$

EX

$\log(0.001)$:

(i)

$$\log(0.001) = x$$

(ii)

$$10^x = 0.001$$

$$x = -3$$

* calculator

6

[EX] evaluate $\log(0.001)$
"0.001 [log]" we get -3

[EX] $\log(10,000) :$ "10000 [log]" $\rightarrow$ 4

$f^{-1}(f(x)) = x$
 $\log_{10}(10^x) = x$ $\rightarrow$ $\log_{10}(10^4) = 4$

* natural log:

[EX] evaluate $\ln(15) :$
"15 [ln]" $\rightarrow$ 2.708

[EX] $\ln(\sqrt{2})$ "2 [√x] [ln]" $\rightarrow$ 0.347